

# LIFE PINNARCA

LIFE NAT/ES/001265



## DELIVERABLE DE1.5

VIDEO OF 10 MIN AND A SHORT VIDEO OF 1-2 MIN

**26<sup>th</sup> MAY 2023**



**Fundación Universidad Católica de Valencia  
IMEDMAR-UCV**

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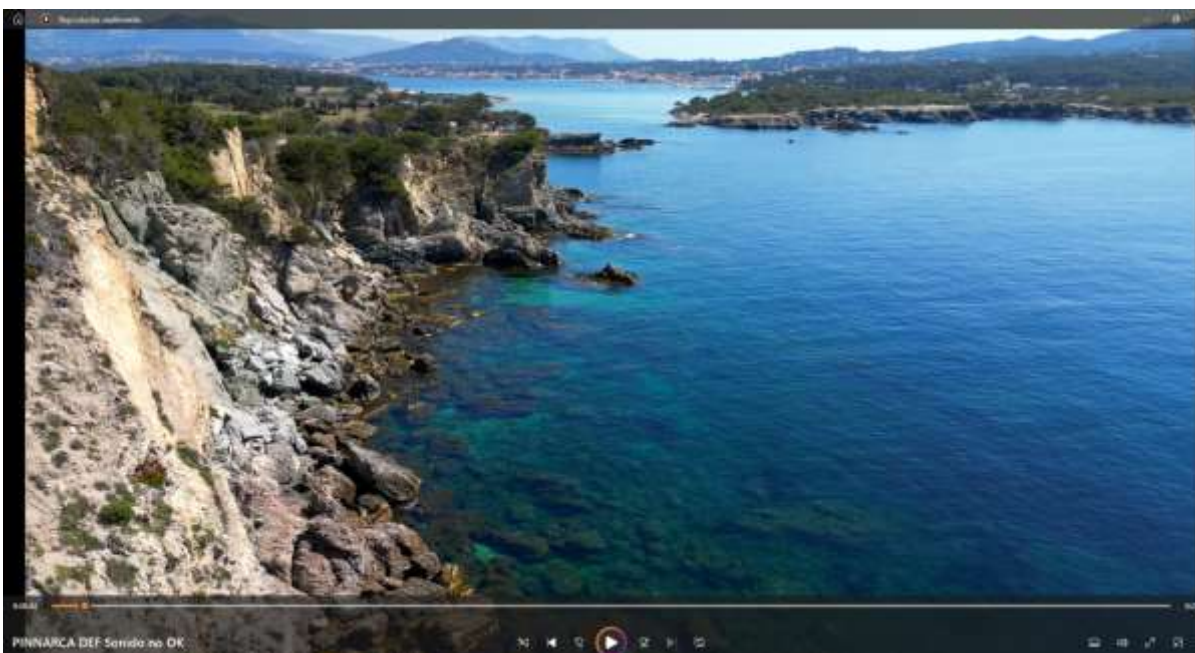
## Abstract

Two videos, a short presentation of 4:26 min and a video of 29:26 min have been produced to describe the project, and the problem occurring with the fan mussels after the mass mortality. The company Virtual Lemon was selected from the 3 budgets provided due to the high quality and adjusted price. In fact, the videos were planned to be a short one of 1-2 min and a long one of 10 min, but the company has included longer more striking footage to increase the visibility of the documentaries. For the shooting, we travelled to the different countries and locations where the project LIFE PINNARCA is being developed, to interview the partners and film the works and surviving fan mussels. Below we describe the long version of the documentary, since the short one is a presentation, more manageable version of it. The long version includes 7 sections (1 Presentation of Mediterranean Sea, 2 Importance and beauty of marine biodiversity, 3 The fan mussel *Pinna nobilis*, 4 The problem and the mass mortality of *Pinna nobilis*, 5 Presentation of the project and the partners, 6 Description of the works developed by the partners and 7 Ending the documentary). With them we introduce the Mediterranean Sea and its diversity, the fan mussel, the problem of the mass mortality and the actions of LIFE PINNARCA to save the fan mussels, and finally the importance of world biodiversity and the necessity of the different stakeholders working together (general public, scientist, companies, and administrations) to fight its demise. The video will be put at the disposal of public and private televisions, as well as in open in internet channels (YouTube, etc.). Web links will be shared in the LIFE PINNARCA webpage, Instagram, etc.



## 1. Presentation of Mediterranean Sea

Beautiful images of the Mediterranean Sea to attract the attention of the public



## 2. Importance and beauty of marine biodiversity

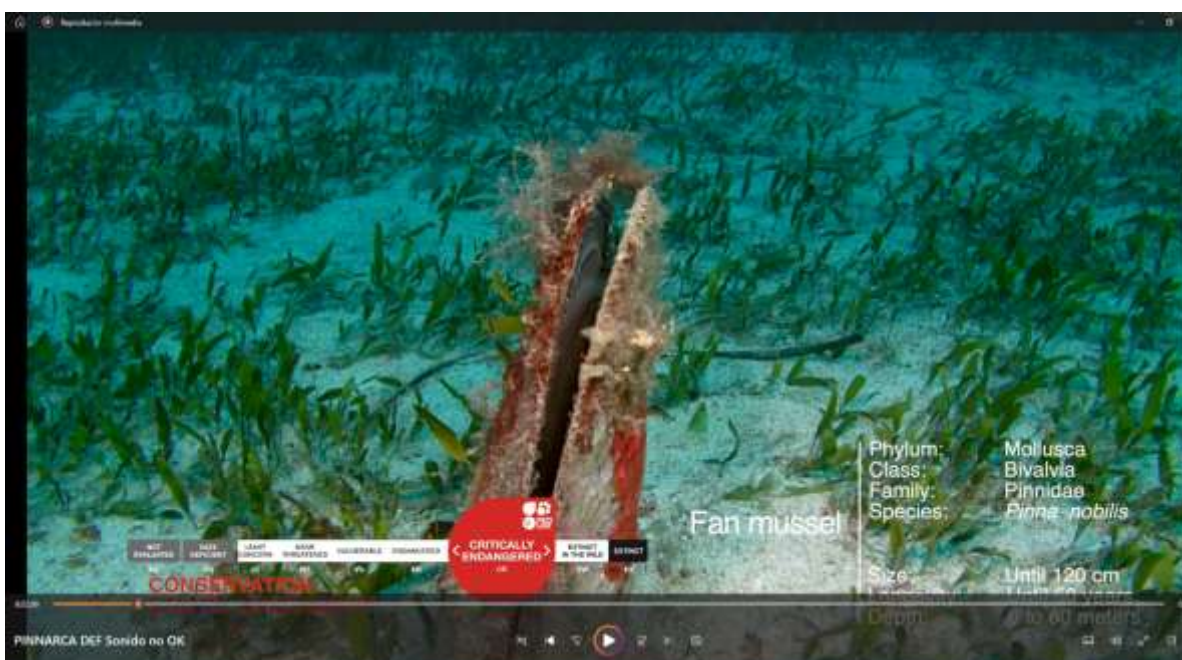
A sequence of images of endangered and beautiful species of the Mediterranean Sea, ending the section with *Pinna nobilis*. This section is also prepared to attract the interest of the public in the documentary and make them want to continue watching it.





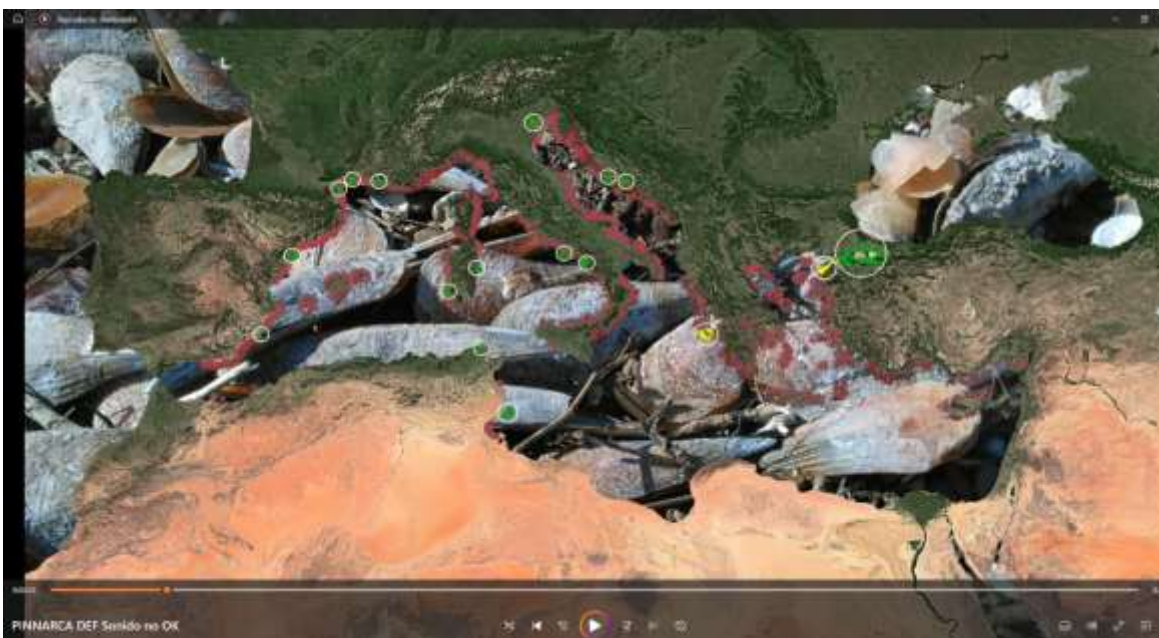
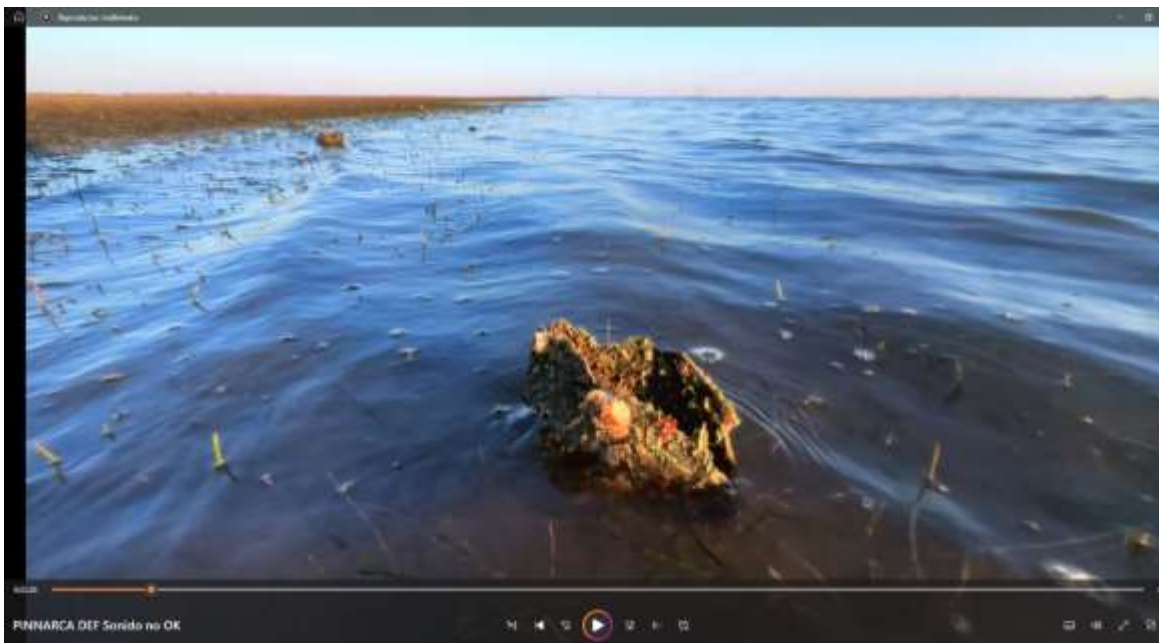
### 3. The fan mussel *Pinna nobilis*

Images showing what is *Pinna nobilis* and its habitat (*Posidonia oceanica* and other marine meadows)



#### 4. The problem and the mass mortality of *Pinna nobilis*

Striking images of the mass mortality of fan mussels while explaining the problem





## 5. Presentation of the project and the partners

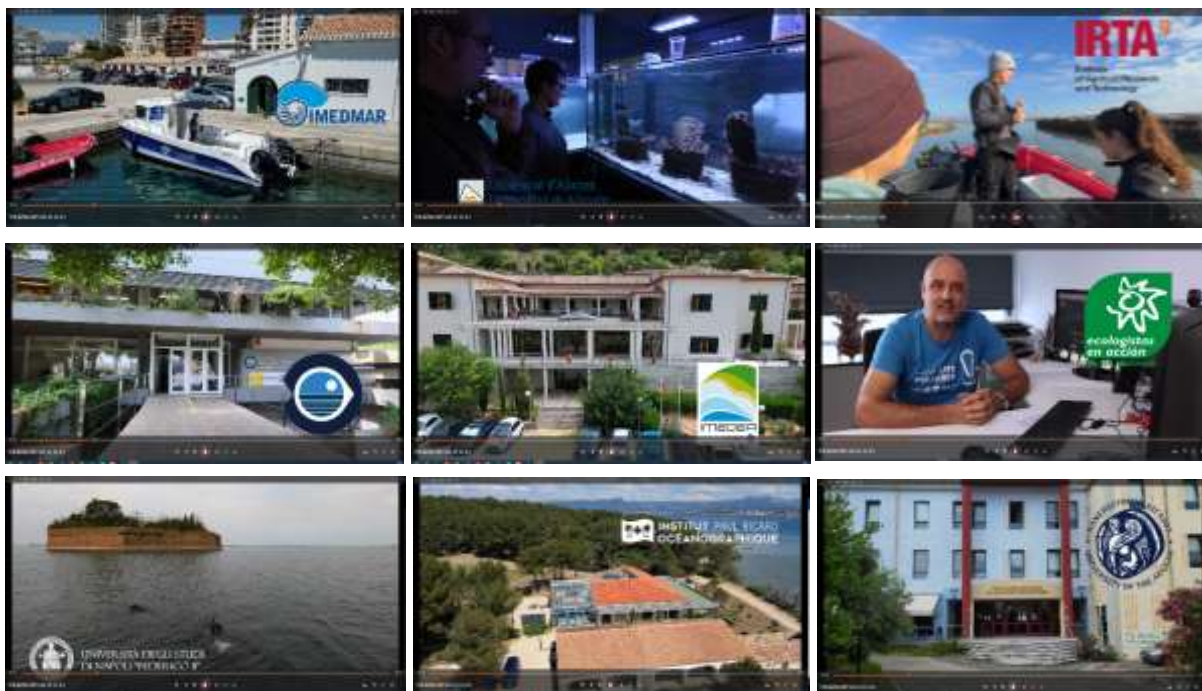
The coordinators present the project and the partners





## 6. Description of the works developed by the partners

Content of the documentary explaining the works conducted during LIFE PINNARCA. This is the message were we show all efforts carried out, the importance of the project and expectative.



## 7. Ending the documentary

A call to people to help protect *Pinna nobilis*, but also all ecosystems, and fight against climate change, with striking images to the end of the documentary, in order to attract viewers until the end, and make them want to share it and/or watch it again. End with credits.



